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MAY 3, 2024

TORONTO, ON

ONTARIO SECURITIES COMMISSION

A DISCUSSION WITH THE OSC ON ITS NEW VISION AND STRATEGY:

INVITING, THRIVING AND SECURE CAPITAL MARKETS

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1 --- Upon commencing at 12:30 p.m.

time to call the meeting to order. If you've been enjoying the company at your table, which from the sound of the room you have, I'm delighted. Sorry to interrupt. If you've been enjoying your lunch, also very good. For all the things you've been enjoying, I do want to give a quick shout out now to PwC, our sponsors for today's event. For those of you who might be online and might be eating a sandwich at your desk, you can thank them for that as well.

and Grant Vingoe here today to talk about what is happening at the OSC. It's traditional to start sessions such as this by saying a little bit about the importance of the topic. Given who is in the room, I think I can be fairly brief about that.

But the intermediation involved taking saving — allocating capital to productive uses, is critical to economic development. The C.D. Howe Institute has a think tank that thinks a lot about the dynamism in the economy and Canadian living standards now and in the future. It naturally takes an interest in this. Not only is it

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important, it's tough to get right. And so we're looking forward to the conversation now.

And, again, I don't mean to tell you things that you know already, but the perennial search for the right balance of protections versus dynamism in capital markets, it's never -- like so many other things in life, you spend all your time worrying about the thing you should have done and not doing the thing you should have done, and this is an area where that type of decision can be awfully difficult to make. And, of course, circumstances are changing, and one of the things I'm sure everyone is looking forward to talking about, including Kevan and Grant, is how changing circumstances are affecting the work of the OSC.

That's enough from me. I mentioned that PwC is supporting the event. And it's my pleasure to ask in just a moment -- this is the build up -- Samantha Paisley who is a partner with PwC to come to the mic to formally introduce our speakers. About Samantha, her background, academic training in computer science and MBA, and she has been working now for many years in the asset management capital market side for PwC. And I'm tempted to say more, but that will just get in the

	Page 6
1	way of getting Samantha to the mic. So, Samantha,
2	thank you very much for being here, and over to
3	you.
4	SAMANTHA PAISLEY: Thank you for that,
5	Bill. It is really, truly a great personal honour
6	and an honour for PwC to be here with you today to
7	be a formal introduction, as Bill mentioned, to
8	Grant and to Kevan as they unveil the Ontario
9	Security Commission's six-year strategic plan.
10	This plan arises, as we can all feel,
11	at a pivotal moment for our capital markets, for
12	our investors and the future of our financial
13	landscape. We've just been feeling these
14	transformative trends in capital markets that have
15	set the stage, really, for a comprehensive
16	strategy, and we are witnessing these rapid shifts:
17	the shifts in investor behaviours, the technical
18	invasion and the economic conditions that demand a
19	proactive and forward-thinking approach.
20	It's this strategic plan that sets
21	forward to drive our markets forward with
22	agility, collaboration and optimism about our
23	future. So as we stand at these crossroads of
24	tradition and innovation, the OSC strategic plan is
25	more than a road map. It is a commitment to

Page 7 1 growth, stability and prosperity. It is a plan 2 that recognizes the importance of healthy, vibrant 3 and safe capital markets as a cornerstone of economic growth and competitiveness for Ontario and 4 5 Canada. So today we not only mark the unveiling of this plan but begin a new era for the OSC and for 6 7 capital markets. For the moment we've all been waiting 8 9 for, let's turn over to Grant and Kevan. 10 you. BILL ROBSON: While Grant and Kevan are 11 12 getting settled in their chairs at the front here, 13 this is what people will often call the "fireside chat format," though as is often the case, we are 14 15 lacking the fire. But we're all ready for the 16 chat. 17 I will say for those who are familiar 18 with C.D. Howe events that are often off the 19 record, we are on the record. So you may be quoted 20 even without your permission, but given the quality 2.1 of the questions and comments that are made in this 22 room, I'm sure that's not going to be a problem for 23 anyone. 24 Gentlemen, welcome. Thank you very 25 much for being here. We thought that it might be

Page 8 1 good -- we're going to talk about the strategic 2 plan and things that are changing, but I thought it 3 might be helpful if we just started off with a bit of a level set about some of the things that don't 4 5 change. I mean, some of the challenges of securities regulation are kind of perennial. 6 7 don't know, Kevan, if you want to start on that, or Grant, but -- Kevan, why don't I just go to you 8 9 first because you're right next to me. 10 KEVAN COWAN: Sure. I hadn't really 11 thought so much about talking about what hasn't 12 changed. But, you know, probably, I guess, the 13 most important ingredient of that is what you 14 introduced us with when you talked about balance. 15 I think there's probably not a securities regulator on the planet that doesn't get up every day 16 17 thinking about balance and what is the right 18 balance between regulation on the one hand, but, 19 you know, freeing things up for capital formation 20 and investor experience on the other hand. So that 2.1 backdrop, you know, doesn't change. 22 But I think moving to what does 23 change -- and Grant and I will get into this in, 24 you know, I think, a fair bit of detail hopefully, 25 you know, as we are looking to position the OSC

Page 9 1 somewhat differently than we have in the past. 2 this really, you know, is more of an expansion of 3 some of the emphasis as opposed to any change in the underlying commitment. But it probably starts 4 5 with a new vision, you know, which is, you know, working together to make Ontario capital markets 6 7 inviting, thriving and secure. And I think if we did a poll in the 8 9 room we would probably find no surprise about the 10 word "secure." We might find a little bit of 11 surprise about "inviting and thriving." We are not 12 an economic development agency, but on the other 13 hand everything we do contributes to capital formulation and investor experience. And that's 14 15 really sort of the tone and some of the shift that we are trying to express. 16 17 BILL ROBSON: Thanks. Grant, yes, 18 please. 19 GRANT VINGOE: Well, I think it's 20 intriguing to think about what hasn't changed 2.1 because, you know, the OSC is closing in on almost 22 100 years of operation in one form or another. 23 commitment -- absolute commitment to investor 24 protection really at the core of the OSC's mission 25 hasn't changed, remains, carries us forward.

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That's part of truly a virtuous circle in relation to capital raising and economic development. Those elements have been more implicit than explicit, but they have always been part of the core OSC mission.

So I think investor protection -- you know, technology, we can have a debate about whether there's something fundamentally different about technological changes that are occurring today. But in that hundred-year period, you know, the capital markets, the operation of exchanges, the technology brought to bear, you know, there's

been a constant response to changing market

circumstances. And then I think the level of

investor involvement in the capital markets in Canada and retail participation has been a constant over time, and the markets have really depended on that even if it's exploding now. So there's a lot that's remained the same that we have to deal with in a new form.

BILL ROBSON: Well, I'm sure this must have been a discussion as you're putting together this strategic plan. So this is the unveiling, in a sense. I'd love to hear your thoughts about the goals that you have in the plan, and, of course, the things that you've put, really, up front for

Page 11 1 what's -- what are the key motivators. 2 Again, Kevan, maybe I should go to you 3 first. Sure. And, I mean, I'll 4 KEVAN COWAN: certainly pass it over to Grant to talk more in 5 detail about this. I think Grant and his team have 6 7 done an absolutely outstanding job of putting this together, and, you know, taking us into a period of 8 9 sort of new horizons but also stability over some 10 of the -- you know, compared to some of the things 11 we've experienced in the last couple of years. 12 But, you know, through six strategic goals that 13 have been identified, and I can briefly identify 14 them, but then I'll pass it to Grant to talk about 15 them in more detail. But I'll just make some quick comments. 16 17 You know, so first and foremost, 18 really, around proactive and timely regulation, we 19 live in a time of unprecedented change. And, you 20 know, when I think through my career, you know, 2.1 trying to get ahead of change and not just reacting 22 to it and really having sort of a systematic 23 approach to it, I think, is -- you know, is really, 24 really important. Then, of course, investor

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experience -- and Grant will talk more about that,

	Page 12
1	but investor experience as a broader experience
2	than simply invest protection. Right-sizing
3	regulation, we live in a country that has, you
4	know, a massive range of size of companies
5	investment. Enforcement, Grant's going be talking
6	more about this, but we are definitely looking to,
7	you know, enhance the way that we approach
8	enforcement. You know, capital formation is
9	incredibly important. We have Rod Phillips in the
10	room, we have Walied Soliman, we have Cindy Tripp,
11	all of whom were involved in the Capital Markets
12	Modernization Taskforce and the process to expand
13	our mandate to include capital formation and
14	competitive markets. And then finally we live in
15	sort of an interesting situation in Canada and
16	globally, it's very important to have a strong
17	voice.
18	But I just wanted to set that up, and
19	then let me pass it to Grant to really drill down
20	on that.
21	GRANT VINGOE: Yeah. So when we talk
22	about responding more quickly to market
23	developments as to assess them and respond more
24	quickly, which is part of the first goal, you know,
25	we were really informed to a large degree by the

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phenomenon of crypto assets and how they came into the marketplace in Canada. You know, I think we've been often complimented, in a way, for being relatively quick on a global -- comparative global basis in our response, but the reality is that, you know, crypto assets found their way into the market without an overarching regulatory response, and it was already quite developed and entrenched by the time we began to deal with it.

So we learned how to quickly respond, you know, once we saw the risks associated with it. We also wanted to be technology neutral so that we weren't, you know, thwarting a technology in its infancy. We took a more cross-disciplinary approach. We, you know, broke down silos. a taskforce approach. We obtained outside resources, specialized resources, to understand in depth the blockchain component of it, you know, bankruptcy issues that were associated with it. And we responded very quickly on comparative terms. And that -- you know, I'm anticipating as a result of goal one that we're going to have to do more and more of that with technological change. know, imagine the challenges with artificial intelligence and what it might mean for fraudulent

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activities, or what it might mean even for the operation of markets, or the existence of markets if there's an omnipresent AI that determines the price of everything. So that really is a slightly deeper, you know, dive on the first one.

Enhancing the investor experience, again, it shouldn't be contrasted too much with the idea of investor protection. Investor protection is an implicit component of the investor experience. But investor experience goes on to, you know, really understand that there are different investor needs for different segments of the marketplace. Do-it-yourself investors, we've seen a very significant rise in the retailization of markets, do-it-yourself investing, investing for motivations that are different from the past in trying to have a social impact. So, you know, we have to adapt the investor experience to take all of that into account.

The next one, you know, it almost goes without saying, and in a sense it's not that big a change, but it's something we have to double down on which is to dynamically change our regulation in response to changing conditions. So, you know, as we assess the impact of our rules, it's not one and

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done. You know, that there has to be a continuous reassessment, a reassessment of cost-benefit analysis making sure that regulation is right-sized in relation to all of the competing factors we have.

Doubling down on enforcement, you know, we're not the first OSC leaders to talk about doing that. But when we survey our stakeholders, you know, it's -- across the board, whether they are registrants or investors, they really consider it, you know, a primary responsibility to have very active, present enforcement in the market. So it's really essential that we do that.

We have to bring -- we'll bring cases where, you know, we might not be successful, but we're still sending a message. We have to -- at the same time we have many successful cases that are often not widely understood or perceived, so we have to change our approach so that's much more visible. We're presently recruiting for a new executive vice president, enforcement, and that position is now being elevated to a strategic, very senior management position, and it will have a big impact on the organization.

In fact, we're having quite a bit of

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renewal in staff at the OSC, and we have a really committed, dedicated OSC team to -- in enforcement and other areas to carry that out. So enforcement is going to remain very critical.

We're also definitely going to continue to develop our mandate for fostering capital formation in the capital markets. Our TestLab is one part of that. In the next week you'll be seeing a renewed focus on very early-stage investing which is coming soon with a series of exemptions or enhanced exemptions that really focus on the very earliest stage of capital raising in the market. So that's going to remain critical.

And then just to emphasize as well that, you know, the plan also kind of changes course from just the exercise of regulatory authority into being a more influential regulator and kind of contributing overall to the dialogue about capital formation, economic development, and other areas. So there's a vast possibility -- vast possibilities for OSC influence beyond simply the exercise of regulatory authority through orders and rules. You know, the things that we say, the research that we conduct can be very, very influential.

Page 17 1 You know, I'd also say the plan has, as 2 a key, cooperation with other regulatory bodies 3 whether it's federal authorities in policing, white collar enforcement or with CIRO with regard to the 4 5 right kind of division of responsibilities to have a very efficient and very powerful offering of 6 7 regulatory oversight to the Canadian marketplace. Thanks a lot. 8 9 BILL ROBSON: Thank you, Grant. You've 10 touched on a number of topics that I know are going 11 to be on people's minds. And I'm sure we'll drill 12 down on it. I should probably signal to everyone 13 that we will be taking questions from the room. 14 But before somebody jumps up to talk about 15 enforcement, I did want to give Grant and Kevan a chance to talk a little bit about the internal 16 17 changes. I mean, Grant, congratulations on your 18 term being extended. I don't think I should ask 19 you directly about that. Kevan might wish to 20 comment. 2.1 GRANT VINGOE: I can give you my point 22 of view but ... 23 BILL ROBSON: You'll get your chance in 24 just a moment. But there have been other changes, 25 and you prefigured a little bit about that. But

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1	please, yeah, talk to us a little talk shop.
2	KEVAN COWAN: Sure. So, I mean, you've
3	introduced you know, we have recently renewed
4	Grant. Congratulations, Grant.
5	GRANT VINGOE: Thank you.
6	KEVAN COWAN: And probably more
7	appropriate I speak to that than Grant. But, I
8	mean, suffice it to say in the last couple of years
9	it's been an incredible time of change at the OSC.
10	We had the new legislation separating, you know,
11	chair and CEO. We had the legislation, of course,
12	also separating the tribunal and regulatory
13	division. Grant had been in previous roles as
14	acting chair, and then we went through a I guess
15	now in hindsight just temporarily we'd say an
16	interim chair, and now we're coming out into a
17	period of stability.
18	And it's been a fantastic opportunity
19	to really just get the new board working together.
20	Nothing does that like a strategy. I mean, getting
21	a new management not a new management team, but
22	a reconfigured management team, you know, the
23	strategy, getting everyone focused on that. And
24	what do we want this to look like? And the board

has -- Grant has the board's complete confidence.

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We're very excited about -- now that we have some of these other issues behind us, we have stability, will have a roadway ahead of us, what do we want to achieve in the next several years? And that's what we're excited about.

BILL ROBSON: Thanks very much. Grant, having dealt with the issue of your term extension, are there -- is there anything about the internal structure of the organization that you'd like to draw people's attention to?

GRANT VINGOE: Well, throughout this period, you know, the OSC staff has —— even in the face of all these changes, structural changes, different studies, beginning to implement the capital markets taskforce recommendations, the value for money findings and others, you know, they've been doing their business—as—usual reviews of perspectives, examinations, all of them, oversight work, incredibly effectively. So when I looked at the structure it was a matter of empowering our leaders more to continue that work and to have the time as well to focus on bigger strategic issues. So, you know, now we have an entire division devoted to this strategic regulatory element that will be looking around the

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1	corner, horizon scanning, determining the
2	regulatory response to emerging trends lead by
3	Leslie Byberg, who is over there. And Leslie is
4	also doing double duty at the moment as our interin
5	head of enforcement until we make a final decision
6	But our staff has been incredible. You
7	know, the other when I looked at the structure,
8	we also had 22 directors heading different offices
9	and branches. And our stakeholders were
10	increasingly blending the various areas of
11	responsibility in their own operations. And it's
12	very hard to say that exchange activities, dealer
13	activities, derivative activities are segmented and
14	should be somehow siloed. And we had the
15	experience of the cross-disciplinary approach that
16	I described on crypto. So we formed larger units
17	that combine these various areas.
18	And so there's a new a new branch
19	devoted to trading and markets that has dealer
20	policy derivatives and market regulation,
21	recognizing the commonality of that and empowering
22	the leadership of that group to leaders to make
23	decisions at that level to be more agile in
24	relation to our plan. And we're also, you know,
25	forming a new registration, investigations and

MAY 3, 2024 CMT A DISCUSSION WITH THE OSC Page 21 1 examination team that's going to, you know, 2 exercise more intensive oversight activities over 3 all of our recognized and registered activities. So the core of the change has been empowerment to 4 5 staff who have been doing a fantastic job and a more forward-looking perspective and more roll-up 6 7 of functions that are allied into a common structure. 8 9 KEVAN COWAN: If I could just double 10 down on one thing, Grant and Bill, you know, 11 certainly the thing I've observed over sort of 12 35 years is that capital markets regulatory policy 13 is always sort of a challenge to get ahead of. 14 Innovation is so fast, technological disruption, 15 you know, crypto, peer-to-peer lending, 16 high-frequency trading. How do you get yourself in 17 a position where you're not just making policy by 18 responding to product applications but actually get 19 ahead of it? And one of the things I'm most

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excited about that Grant just identified is, you

know, the division -- the creation of a new group

under Leslie -- I told Leslie the other day that I

wanted her job. I think it's one of the best jobs

in capital markets -- to actually have people who

are dedicated to thinking about this, rather than

Page 22 1 trying to do it off of the corner of their desk. 2 Because it is so difficult to keep up with the flow 3 and having a team dedicated to getting ahead of that is something that excites, essentially, the 4 5 board and the management team, I think, a great deal. 6 7 BILL ROBSON: Maybe Leslie wants to come and sit in the chair here and have a --8 9 GRANT VINGOE: You should definitely 10 get her for next time. BILL ROBSON: We will -- I didn't 11 12 explain the rules of engagement. They are dead 13 simple. If you would like to ask a question, I have colleagues in the 14 please raise your hand. 15 We have a limited number of microphones in order to contain potential feedback, but if you 16 17 raise a hand, we'd be glad to take a question. And 18 we will -- and Janet Ecker just did, so if you 19 caught that, you'd have to be a sharp auctioneer. 20 But we'll go to Janet in a moment. 2.1 I just -- while we're getting Janet a 22 microphone, Kevan, you actually anticipated the 23 next thing I was going -- about the need to kind of 24 see ahead and what direction do you look at?

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do want to go to the investor protection thing

Page 23 1 because somebody who does a textual analysis and 2 sees that it's -- that it's now investor experience 3 instead, you touched on it already but because we're going to have comments I'm sure about 4 5 protection and enforcement, maybe you should just talk a little bit about the optics of -- not the 6 7 downgrade but just how you're thinking about protection and the need to make sure that 8 9 confidence in it is as great as you can make it. 10 KEVAN COWAN: Yeah. I think Grant and 11 I will both have a perspective on that. But, you 12 know, fundamentally at root we are an investor 13 protection agency. We are not an economic development agency, although everything we do 14 15 contributes to economic prosperity. And that's why we're shifting the focus in how we look at this. 16 17 And, you know, Grant will speak more about this, 18 but investor protection, you know, is one category. 19 Grant, as he's explained, we're talking about 20 broadening this out to investor experience of which 2.1 investor protection is a subset. So I wouldn't 22 want anyone to be thinking in any way we are 23 downgrading invest protection. That's what we're 24 about. But there is lots more opportunity around 25 that experience.

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1	GRANT VINGOE: That's absolutely
2	right. And, you know, I think over time the term
3	"investor protection" in some quarters has been
4	interpreted as complete de-risking, or, you know,
5	to be very skeptical about risk capital and risk in
6	the capital markets. And, you know, obviously
7	portfolio analysis takes a different view, and risk
8	is inherent in economic development, and risk
9	provides tremendous opportunity for investors
10	across the board. Some investors, you know, have a
11	greater capacity to bear that risk based on
12	suitability and appropriate disclosure.
13	But the term "investor experience"
14	takes this more nuanced approach to different
15	investors and what their needs are in the market
16	and is a subtle change to not have a message
17	implicit in the in our mandate. It is our
18	statutory mandate to promote investor protection,
19	but within that concept we wanted to change the
20	perspective to create greater opportunities, as
21	well, for investors who can appropriately bear
22	risk. And so the investor experience is a more
23	nuanced approach to investor needs and risk.
24	KEVAN COWAN: And just to add a

complementary frame to that -- you know, and

Page 25 1 Grant's introduced this -- you know, we manage 2 regulatory risk. Investment risk is incredibly 3 important to the economy. And I think the way Grant and the team handled crypto is a great 4 5 example of that. You know, there were certain people calling for the banning of crypto. 6 7 it's not our job to ban crypto -- you know, or manage the investment risk. But it is our job to, 8 9 as Grant's team did, you know, in incredibly 10 fast-paced circumstances, get in and figure out 11 what are the regulatory risks and how to manage 12 them. 13 BILL ROBSON: Thanks very much. 14 promised Janet Ecker a chance to ask a question. 15 Janet, please go ahead. 16 JANET ECKER: Thank you very, very much 17 [indiscernible]. Thank you to both of you for 18 coming today. And first of all, I welcome the 19 appropriate shift to economic development and 20 policy aspects. The government frequently 2.1 underestimates the economic development value of 22 the financial sector, so I think that is welcome. 23 And secondly, Kevan, thank you for all your efforts 24 on trying for the common [indiscernible], someday,

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in some [indiscernible].

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1	KEVAN COWAN: Maybe not in my lifetime,
2	Janet, but
3	JANET ECKER: [Indiscernible] a lot of
4	work involved [indiscernible]
5	KEVAN COWAN: we all just push it
6	ahead a little bit.
7	JANET ECKER: [Indiscernible] waiting
8	for the Maple Leafs.
9	Anyway, a financial executive
10	with years of experience once said to me that, you
11	know, when you've been working on the street, you
12	know, Bay Street exec, he wondered why regulators
13	were so dumb. And when he actually got a job in
14	[indiscernible] Bank of Canada, he couldn't figure
15	out why the industry was so dumb. And so, Kevan,
16	you've come from the sect from the financial
17	sector, sort of "on the street" as it were, and you
18	are now clearly in a regulatory role, so have there
19	been any interesting insights that you have, either
20	with the job or about the sector, now that you're
21	looking at it from a different perspective?
22	BILL ROBSON: And relative levels of
23	intelligence.
24	KEVAN COWAN: I'll not going to touch
25	of the intelligence part. It's probably a little

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bit trite to say, but when you work on both sides of the street you very quickly realize how true it is that everyone thinks there's too much regulation until there isn't. And that moment when the wheels come off is when everybody shifts views. And probably one of the biggest insights to me is that the people who speak the loudest are the same people who are saying there was too much regulation, and the moment the wheels come off, it's often the same people saying there's not enough regulation. And I think it goes back to Bill's introductory comment and just reinforces how important that quest for balance is every single day.

And I guess the other thing would be it's a great privilege and honour to now be on this side of the street and just seeing how dedicated, passionate, hard-working, knowledgeable and experienced the OSC staff are. When you're on the other side of the street and you've made an application sometimes you're saying, you know, why is it taking so long or why are they asking this question? But I can assure everybody here that if you haven't had the opportunity to be on this side, everyone is doing their darnedest every day to find

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1	that right balance and to get it right.
2	BILL ROBSON: Thank you. I feel,
3	Grant, that I should offer you, should you choose
4	to take it, a chance to say something about that.
5	GRANT VINGOE: Well, you know, I also
6	had the same type of experience being in private
7	practice for many years and trying to deal with the
8	regulatory system in Canada and the United States.
9	And, you know, I think there's a tremendous amount
10	of well-meaning people on both sides. We're trying
11	to do the right thing, and it's an incredibly
12	cooperative effort. But then there are outliers,
13	you know, there are outliers on the in on the
14	market side that try and push the envelope too far,
15	and there were lawyers who help facilitate that
16	who, you know, I was certainly aware of in my
17	environment.
18	On the regulatory side, it's incredibly
19	well-meaning, but, you know, the ability to
20	regulate is can have drastic effects on capital
21	formulation, and that balance we're talking about
22	is really important. And so, you know, developing
23	a regulatory outlook that truly is balanced is
24	really essential. You don't want to go so far as
25	to, you know, to have the risk of destroying

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opportunities. So, you know, that's what I gain from being on both sides. And, you know, both extremes need to be modified, and there needs to be a lot of development and ethical -- both ethical development and development of skills on both sides.

KEVAN COWAN: The other thing just to quickly add to this, and something Grant said made me think of this. You know, often we think of balance in terms of one particular file. But it's also balance in how you operate. And as you have the chance to look at the strategic plan, you'll say it's not just about who we are, it's about how we operate. And so, for example, if you're going to do things to promote capital formation on the front end, then it's very important to have more enhanced and rigorous enforcement on the back end so that there's that kind of balance at front and back as well. And you will see that reflected in the strategic plan.

BILL ROBSON: Thank you. That's a good point. Thank you for mentioning that. Now, I'm struck by the absence of hands in the air. So I'm going to ask a question that is very open-ended. And then maybe someone in the room will decide they

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can ask a more pointed one. But it really has to do with the point that both of you have touched on about trying to stay ahead of developments in capital markets because we all wish that we could just be 15 seconds ahead, let alone days or weeks or even months. If you could just give us a sense of what directions you're looking at, because of course things come from -- you know, there's all kinds of different dimensions of technological, other developments. But you must have spent a lot of time talking about this and thinking about, you know, where in the world are you looking at? Which developments are you looking at? It's a very open-ended question, as I say, but ...

KEVAN COWAN: I'm going to make a quick comment and then pass it to Grant. And I would just say it's not just where you look. And I could say we're looking everywhere. You know, Grant can offer a more focused response. But it's also just having the systems and structure in place so that you can look. And I think that's reflected in some of the reorganization of the OSC.

GRANT VINGOE: Yeah. I think, you know, we're increasingly looking in places to find ways of intelligent capital formation. You know, I

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was mentioning earlier the focus on very
early-stage capital formation. You know, Ontario
has a number of very effective angel investor
groups. How can they be, you know, harnessed to
help with the economic development of Ontario and
Canada and to encourage Canadian investors be more
equity-oriented? You know, that's an incredibly -and we look at that phenomenon around the world.

There was a fascinating article about a week ago in the Financial Times about how Sweden has become a magnet for equity ownership in Europe with an outsized level of equity ownership, some very interesting tax programs to develop it without a mandate, encouraging Swedish pension investing in local companies without a mandatory requirement. And they've achieved a culture of a more -- you know, they've achieved an entrepreneurial investor culture, according to these accounts. mention the head of the central bank of Sweden is coming to our OSC dialogue, Eric Thedéen, in a couple of weeks, and he's going to be -- I'm certainly going to be asking him about these opportunities. But, you know, I love the Swedish saying that you don't have to cross the river to find water. And I'd love for that philosophy to

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But we are -- you know, I think the

Swedish tax programs and capital markets programs

deserve a lot of scrutiny. There's some really

interesting enforcement efforts they are developing

at the FCA that we take inspiration from.

Similarly, ASIC in Australia. So, you know, we do

take a global perspective where even though we're a

local regulator focused on Ontario capital markets,

we -- and we did this as part of the strategic

plan, looked at the phenomenon around the world and

how regulators were responding to them.

We will too take some inspiration from the SCC on the enforcement front. They have a harder more visible approach to enforcement. It's just plain and simply true, and we can take some inspiration there as well.

BILL ROBSON: I'm glad I asked that rather open-ended question. At the C.D. Howe we spend a lot of time urging Canadians to look at the Netherlands, for example, when it comes to health care or Ireland when it comes to tax policy. Now we've got Sweden on the potential list as well.

When I commented on the absence of hands, Janet who had previously raised her left

	Page 33
1	hand, raised her right hand. Janet, do you want to
2	go ahead?
3	JANET ECKER: I don't get an
4	opportunity like this very often. When you talked
5	about wanting to get out ahead of things, what's
6	the thinking of pro, con, whatever, about
7	artificial intelligence, AI, and how it's going to
8	impact capital markets and your role in trying to
9	do everything that you say you're going to be
10	doing.
11	KEVAN COWAN: Well, that's a horizon.
12	GRANT VINGOE: Yeah.
13	KEVAN COWAN: Jump in.
14	GRANT VINGOE: Well, we issued a report
15	several months ago now on the adoption of AI in the
16	financial services industry. You know, it
17	obviously you know, Ontario and Canada have been
18	significant adopters of artificial intelligence
19	already and in different operational aspects of
20	business. There's a tremendous capacity for
21	expansion of, kind of, elimination and safety of
22	mechanical more mechanical tasks at a bare
23	minimum that can be performed by AI. And then
24	beyond that, you know, the capacity to amp up
25	algorithmic trading, you know, based on the ability

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of AIs to -- generative AI to make decisions

based -- that we can't even fully understand based

on large data sets is truly remarkable. What that

can mean for markets in the long run is profound, I

think.

At the same time we have to be focused on the conflicts of interest inherent in AIs and the ability to, frankly, manipulate human behaviour to act against their -- you know, individuals against their interest as well as more fraudulent uses and -- such as deepfakes and other abuses that can take place. But, you know, I'm certainly in the camp that AI is not just another technology like others, that it's going to transform the workforce in the financial services industry. It's going to perform -- it's going to transform market infrastructures and how they operate. And it's going to create new sources of fraud and misconduct.

So, you know, we have groups and -- a group within our office of economic growth and innovation that's very conversant, you know, with this area. And just like crypto, you know, we are -- we're obtaining additional resources from outside the organization in order to bring forward

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1	our thinking in these areas. So we haven't
2	published AI rules specifically yet. We're also,
3	you know, maybe a little stymied because it does
4	take a whole-of-government approach. Like, in our
5	corner of the world can we do something that's
6	really impactful on AI? That's why we need the
7	strategic regulation group to begin to advocate for
8	a more cohesive, whole-of-government response. But
9	those are our concerns that we're exploring.
10	KEVAN COWAN: From a board perspective
11	I think, you know, that's sort of fascinating, you
12	know, in how much we're relying on the team is I
13	think historically a lot of technological
14	disruption almost seemed to happen in more serial
15	or bite-sized ways, you know, you had
16	high-frequency trading, crowdfunding, and you had
17	peer-to-peer lending. And, you know, now it seems
18	like we have you had crypto which is really just
19	one example of all of this, but crypto and then the
20	convergence between social media and financial
21	markets and AI, and then how does that impact that,
22	and sentiment trading. And all of this is
23	converging at the same time, and how do you sort
24	out what all the implications of all of that
25	convergence at the same time is. And, again, I'm

Page 36 1 excited about the fact that we're going to have a 2 dedicated group of people thinking about this as 3 opposed to off the corner of the desk. BILL ROBSON: I remember taking comfort 4 5 early on from ChatGPT's inability to do simple But I also realized that's -- how long is 6 7 that going to last? Monica, please. 8 MONICA: Hi, Grant. Great to have you 9 and Kevan here today. And your remarks about the 10 strategic regulation have really set up my 11 question very nicely. [Indiscernible] I just 12 wanted to hear more about how you're thinking, 13 like, regulatory coordination and regulatory 14 harmonization in this country has always been a 15 priority, to have effective and efficient capital markets and being able to deliver on both the 16 17 economic growth and the investor experience that 18 you're talking about. So I wanted to just hear 19 some more about how you're thinking about the 20 degree of leadership that's required in Canada to 2.1 drive alignment across all of the decision makers 22 and influencers both at the governmental and 23 regulatory levels. And, as you said, innovation is 24 now bringing in a larger group of decision makers

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into how does Canada as a country drive the

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regulatory environment and the outcomes of the OSC.

So I just welcome, you know, any thoughts you have

as to how -- on the how.

GRANT VINGOE: I'd like to start with this one and then, you know, Kevan, of course, leading the effort to create a national regulator, you know, these issues were front and centre. So, you know, the approach now with the CSA is in the absence of a national regulator and that project paused for -- indefinitely, you know, how can we as a CSA achieve harmonization and the benefits of a cohesive approach? So that -- you know, the CSA and we as part of the CSA realize that that's a fundamental expectation that we're facing today and that we need to deliver on that.

It's also at the same time that there are -- just as there are societal differences involving political outlooks or social issues or ESG, you know, Canada is also characterized by different points of view on -- in securities regulation, touching on any number of issues including climate disclosure or ESG diversity, even technical issues about short selling can be the sources -- the source of division. But ultimately, the CSA processes normally result in a consensus

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that, you know, reflects the wisdom across the country and reflects Canada. So I think that's going to remain true. It's also true, however, that there's a scope for local initiative and individual jurisdictions becoming centres of excellence. That's occurred in the past with the junior market, oil and gas derivatives, and I think it can occur in new areas too like artificial intelligence or the role of technology or crypto. So we'll pick the spot where we want to be the centre of excellence within the CSA and try and bring that -- bring everyone along to participate in that. And we are prepared as well to accept other jurisdictions being the centre of excellence in other areas, all with the ultimate aim of a harmonized result.

KEVAN COWAN: It is fascinating, of course, having worked on both sides of this and worked to try and advance the national project for some time and now to be, you know, at the OSC, you know, I think Grant's captured it. It really comes down to how can you make the CSA mechanism as effective as possible? I think it really comes down to two things, one is time and one is substance. In some ways I think the substance side

Page 39 1 might be easier because you can have regional 2 differences. But we do have a challenge around 3 time to market. It takes a long time to get policy to market through the system. And, you know, in 4 5 our six strategic goal which we outlined today, it's about having a stronger and more influential 6 7 voice, picking those spots, like Grant says, 8 deciding what's important, and then when we focus 9 on those, get them to market as quickly as we can. 10 And that's a really critical piece of this. GRANT VINGOE: And there is a 11 12 recognition that, you know, we can have 13 experimentation at the local level. So I mentioned 14 Tesla, the focus on early-stage financing, so we 15 can experiment on that locally and then the CSA will benefit from the research and the results. 16 17 BILL ROBSON: Thank you very much. 18 Valkonee [phonetic], you're next, and I see a bit 19 at the back for the sake of those seeing us online, 20 there's a bright light, but it interferes with my 2.1 ability to call on you by name. And I know we have 22 a bit over here next. Valkonee, you're up. Thanks. I know, Kevan, you 23 VALCKONEE: 24 talked about the importance of staying ahead, and 25 Grant, talks about the complexities around AI.

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1	in the spirit of keeping our allies close and
2	enemies closer, I'm wondering is there a role of AI
3	and GenAI in your organization to support the
4	mandate around consumer protection.
5	GRANT VINGOE: There's certainly
6	we're experimenting across the CSA with different
7	types of uses for AI. It's also true that there
8	are, like, many different legal, privacy,
9	intellectual property issues related to AI that
10	we're trying to work through to have even more
11	effective uses and before we allow to it be ruled
12	out by our staff members more as part of, you know,
13	their day-to-day work. And that's admittedly a
14	work in progress. But we've used it we've used
15	it as an experimental tool in assessing documents
16	looking for red flags and that type of very, you
17	know, like, kind of large not even large data
18	but a more efficient measure that can free up human
19	time for analytical tasks rather than sifting
20	through documents. But I'd have to admit we're at
21	an early stage, given all the other legal issues
22	associated with it.
23	BILL ROBSON: Well, you're hardly alone
24	there, so we'll watch your progress with great
25	interest. JP, is it?

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1	JP: Yes. Thank you very much. Thank
2	you, Grant and Kevan. Compliments on the strategic
3	goals. I love the fact that they are very clear
4	statements, and think you guys did [indiscernible]
5	issues. I'm particularly excited about goal
6	number two, and I'm glad you don't have a goal
7	about enhancing the route to protection. It really
8	is about enhancing their experiments, and I think
9	the reality is today more and more Canadians,
10	average Canadians have to participate in the
11	capital markets if they want to fund their
12	retirement years. And, you know, the CDA report
13	about how there are too many Canadians who are
14	unprepared to do that. Canadians are living
15	longer, and so I think it's really, really
16	important for the regulator to focus on how can you
17	enhance their ability to engage in the process in a
18	more straightforward, simpler way. So kudos. I
19	really think that is an important way of stating
20	the strategic goals.
21	My question is in terms of all the
22	restructuring and I agree, I think Leslie does
23	have the best job. I've already told her that,
24	so but there's also been some movement in
25	terms of where the Investor Office is situated

Page 42 1 within the organization, and it's more under the 2 strategic side and with research. And I wonder, 3 Grant, if we could talk a little bit more about how you foresee the role of that office in terms of 4 5 your strategic goals and priorities. GRANT VINGOE: Well, it's absolutely 6 7 central to goal two, as you've referenced. it's going to be more integrated overall. So the 8 9 investor viewpoint is going to be part of the underpinning for strategic regulation rather than, 10 11 you know, a function that's separate. You know, 12 part of this is to break down silos and get the 13 benefit of learnings to permeate the organization, and I've always thought the Office of Economic 14 Growth & Innovation and the Investor Office, you 15 16 know, is wise that they were set up as separate 17 units with different perspectives because the 18 overall culture of the OSC didn't have those 19 viewpoints -- it always had the investor viewpoint, 20 but it didn't have that entire specialization 2.1 permeate the culture. And it's certainly initially 22 the -- a regulatory outlook isn't necessarily 23 facilitative of economic growth and innovation. 24 think we matured to the point where the view --25 underlying viewpoints in both groups to drive

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forward the investor experience and innovation, permeate the thinking of the organization. we can create centres and strategic regulation to focus on behavioural economics, to focus on life cycle issues associated with investors, with the different needs for, like, for elderly Canadians or vulnerable Canadians or new Canadians, and we can integrate that in an overall offering, it will be more effective than if it were emanating from, like, a single separate voice. So -- and, again, Leslie has a great job, a really challenging one, to, you know, integrate those viewpoints and our entire approach to regulation. So I think the resources of the Investor Office will enhance strategic regulation and be enhanced by strategic regulation.

KEVAN COWAN: JP, I want you to thank you for framing the comment the way you did because it's so easy to grab a headline and say, you know, that the OSC has not focused on investor protection when, in fact, this is an enhancement of the focus around investors. Many of you may not know, we have a behavioural scientist on our board, and he's sitting right here, David Lewis, which has been invaluable in terms of thinking about trends and

Page 44 1 demographics and investing styles. 2 I'll also just quickly say we have Mary 3 Anne De Monte-Whelan here from our board and Kelley McKinnon as well. So thanks for being here. 4 5 BILL ROBSON: Thanks very much for Victoria, you're next. 6 7 VICTORIA: [Indiscernible] I just want to back up to a previous question. I was 8 9 reflecting on Consumer Duty in the UK that came out, and it sets a high standard of care for retail 10 investors. [Indiscernible] retail investors, 11 12 especially ones who walk into the branch and their 13 ability to have a diverse set of options. 14 GRANT VINGOE: That's a really good 15 question. You know, my -- I've been on the record 16 expressing concerns about the proficiency and 17 quality of advice in Canada. And also, you know, 18 the limited -- I've been concerned overall about 19 the movement towards closed shelves by, you know, 20 our largest financial institutions. I'm also --2.1 you know, I've been concerned about Canadian 22 investors experiencing, you know, higher costs 23 than -- for investing than are experienced 24 globally. I think that over time, you know, the 25 evolution of the client-focused reforms is going to

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1	lead to another step that has to take into account	
2	competitive factors to make sure that there's a	
3	reasonable range of products including independent	
4	products that are available to Canadians and that	
5	the advice that's being received in the bank	
6	branches is more proficient and has more components	
7	of financial planning brought to bear so that	
8	Canadians can expect more from the advice that they	
9	are receiving. Even if they are not wealthy and	
10	receiving, you know, the highest level of fiduciary	
11	advice that's offered by a registrant, they should	
12	be able to expect a range of products of that	
13	promote competition as well and serve Canadians as	
14	well as more elements of financial planning that	
15	are rigorous and capable of supporting Canadians's	
16	objectives.	
17	BILL ROBSON: Thank you for those very	
18	thoughtfully chosen words.	
19	GRANT VINGOE: They were.	
20	BILL ROBSON: Jeff, you're up.	
21	JEFF FREIDMAN: Hi. It's Jeff Freidman	
22	[phonetic] [indiscernible] formerly with OSC	
23	enforcement. Thanks for coming today. Grant, I	
24	have a question about staff. In the States you	
25	know, at the FCC and DOJ there often is what's	

	Page 46
1	sceptically referred to as revolving-door staff who
2	go back and forth between the streets and the
3	regulator. Do you think that is that that
4	system has benefits and something that you're going
5	to encourage going forward?
6	GRANT VINGOE: I think it definitely
7	has benefits, like, we gain from the insights that
8	people have when they come from the street to the
9	OSC and when people from the OSC go out into
10	industry, you know, at different levels. Like, we
11	see people at a very senior level who have left the
12	OSC who have, you know, very important leadership
13	roles in financial institutions and brings an OSC
14	perspective. And they are kind of ambassadors for
15	good regulation. So, yeah, I've always of
16	course, I was in the US environment, and I and
17	now I envy the fact that there's this more intense
18	movement back and forth between the FCC and the
19	street.
20	BILL ROBSON: Not speaking personally,
21	are you, Grant?
22	GRANT VINGOE: Not personally. I'm in
23	for five years; I'm not going anywhere. But
24	it's you know, it's really a strength. We
25	have on the other hand it's also a strength that

Page 47 1 we have people with a different kind of employee 2 experience who have deep expertise and choose to 3 stay at the OSC for 20 or more years. And we have some of those people in the room here today too. 4 So I think there needs to be a balance of 5 continuity and back and forth, but I think the 6 7 OSC -- the OSC definitely benefits from that movement back and forth. And it's something -- I'm 8 9 always sad when people go and leave, and they are 10 the most talented people and they are going to work at financial institutions. But I know that it's 11 12 going to be a benefit for us in the long run. 13 BILL ROBSON: Well, thank you for that. 14 One of my enforcement jobs is to get everybody out of here by 1:30. Warren, you're up. Nick, if we 15 Warren. 16 can squeeze you in, we will. 17 WARREN RUDICK [phonetic]: Thanks so 18 Warren Rudick, Manulife. One of the 19 strategic goals is fostering conditions for capital 20 probation and innovation in public and private 2.1 markets. And I wanted to pick on private markets, 22 in particular capital formation because one of the 23 items, as the OSC knows as well in the recent 24 Ontario budget, was a further commentary of 25 long-term asset funds by providing retail and

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1 institutional investors the less likely assets like 2 infrastructure, like real estate and so on. 3 talked about establishing a framework, the Ontario government working with the OSC to establish a 4 So I hope I've sufficiently set the 5 framework. question. I just wondered if the OSC had any 6 7 commentary about where things are at and when we 8 might expect to hear more. 9 GRANT VINGOE: Well, in terms of the 10 goal, there's certainly an acknowledgment that 11 private markets have become much more important in 12 the capital markets especially, obviously, in a 13 period of time when there are fewer IPOs for 14 various reasons. It could be -- you know, there 15 are different explanations of -- it's not all 16 regulatory burden, it's the role of private equity 17 and other factors. But we need to accept the 18 reality that private markets are incredibly 19 important. We've seen, you know, bad conduct in private markets too outside of the institutional 20 2.1 space affecting retail investors. We want to 22 democratize access to opportunities. Well, we're 23 going to have to have more intensive regulation to 24 justify it. 25 On the plus side in terms capital

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1	formation, you know, I'm really we're really
2	intrigued and speaking to the Ministry of Finance
3	about the UK initiative on long-term funds that
4	can it goes back to what I was saying about the
5	Swedish model in a bit that we can promote local
6	investing without, you know, crossing the river in
7	well-qualified projects that would have
8	institutional and retail support and allow Canadian
9	retail investors to have an opportunity to invest
10	in them. They'd have to be appropriate. They will
11	have less liquidity. You know, they will be locked
12	in for a period of time. So, again, you know, it's
13	part of a portfolio analysis where there's a place
14	for it for certain Canadians who can afford the
15	lack of liquidity and who could benefit from
16	investing alongside institutional investors and
17	infrastructure and other projects. So I in
18	terms of timing I can't tell you exactly when a
19	proposal will be forthcoming, but it's definitely
20	coming.
21	KEVAN COWAN: I think just the one
22	other quick thing I would add, I think it's an
23	absolute given that private markets and growth of
24	private markets are something we need to be very
25	careful about and thinking about the right ways to

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have appropriate regulation. I think the article in question, to my mind at least, sort of mixed concepts and investment risk and regulatory risk even within the realm of sophisticated investors, and I think that's something we have to think through.

BILL ROBSON:

Thank you very much. Let's have a preliminary round of applause. Nick, I'm sorry. We didn't get to your question. mentioned, I do have an enforcement duty, and it's got a long-term benefit of dynamic events such as these where people come knowing that we will wrap up on time. But it came at the expense of your question. But we've had very fulsome answers from Grant and Kevan, and we're very grateful for that.

This is the point in the program where I advertise that we have an event coming up with Peter Routledge of Financial Institutions. sold out. I just thought I would mention it anyway. That's May 8th. We have an event with the Right Honourable Steven Harper on May 13th. That's also sold out. Sorry to keep messing with you that But we have an event on Canadians, whether they are financially resilient or not on May 14th. That is not yet sold out. Neither is the one on

Page 51 1 the upcoming renegotiation of the CUSMA with the US 2 election in prospect. That's on May 15th. 3 are other great things. Please check our website if you think you would like to attend any of those 4 5 or any of the others that I didn't go to. Let me just say, again, that this is a 6 7 very important topic. The OSC does a very important job, and it's been terrific to hear from 8 9 Grant and from Kevan how they are thinking about 10 the changing environment and the challenges. 11 didn't have one of those questions from the 12 audience about why there aren't more heads on 13 spikes, but I will -- among the upcoming events 14 that I didn't advertise will be the one including Leslie where we will get to that. 15 16 Again, to PwC, thank you very much for 17 supporting us for today's event, Samantha for your 18 nicely-crafted introduction. And now that we are 19 all practiced with our preliminary round of 20 applause, let's have the real thing. Grant and 2.1 Kevan. 22 -- Whereupon the proceedings adjourned at 1:32 p.m. 23 24

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	Page 52
1	Reporter's Certification:
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10	IN WITNESS WHEREOF, I have hereunto
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